



UNIVERSITY OF KASHMIR
DEPARTMENT OF COMMERCE
(NAAC ACCREDITED GRADE 'A+')

No. F(Ph D.DRC.-Comm)KU/20

Dated: 29-10-2020

NOTICE

The following research Proposals (synopsis) shown against the names of the scholars were discussed by the DRC. Those scholars who have been suggested to make necessary changes by the DRC members shall make the same in consultation with their respective supervisors and submit the revised synopsis in the department by or before 07-11-2020. The matter may be treated as most urgent as the Dean's office is pestering hard for their submission before the Board of Research Studies in Commerce.

S. No	Name of Scholar	Name of the Supervisor	Research Topic
1.	Muzafar Ahmad	Prof. Khursheed Ahmad Bhutt	Testing the Predictive Power of Beta in Indian Stock Market
2.	Najeeb Ahmad Bodha	Prof. Khursheed Ahmad Bhutt	Performance of Islamic and Conventional Banking: A Cross Country Analysis
3.	Farhat Azad	Prof. S. M. Shafi	Contribution of Services Trade in Developing Economies: A Cross Country Analysis
4.	Amir Rahman	Dr. Khalid Ashraf Chisti	Exchange Rate Movements and Stock Returns: A Firm Level Study in Indian Context
5.	Rafi Farooq		International Transfer Pricing Within Multinationals: A Study of Indian MNCs'
6.	Firdous Ahmad Hurra		Double Taxation Treaties as a Catalyst for Trade and Developments: A Study of Indian Treaties
7.	Sheikh Sajid Mohammad	Prof. Nazir Ahmad Nazir	Effects of Psychological Contract Breach on Employee Voice Behaviour in Services Sector: Moderating Role of Personality Traits and Select Demographic Variables
8.	Gowher Majeed		Influence of Authentic Leadership on Psychology Ownership: Mediating / Moderating Role of Organizational justice and Select Demographic Variables.
9.	Foziya Farooq		Personality Traits and Happiness at work Linkages Among Academics: Assessing the Consequences of Linkages on Organizational Citizenship Behaviour
10.	Mohd Sarfraz		Effect of Work Place Incivility on Organizational Justice: Moderating Role of Organizational Culture
11.	Gulzar Ahmad	Prof. Khursheed Ahmad Bhutt	Microfinance and Socio-Economic Development: A Study of Select Beneficiaries in the Union Territory of Ladakh
12.	Umer Sadeeq		Impact of Heuristic Biases on Investment Decision Making of Stock Market: A Study in Jammu & Kashmir.
13.	Muzafar Ahmad Mir	Prof. Nazir Ahmad Nazir	Influence of Workplace Incivility on Employee Engagement: Moderating role of Perceived Organisational Politics
14.	Nida Feroz Andrabi	Prof. Riyaz Ahmad Rainayee	Impact of Emotional Intelligence on Innovative Work Behaviour: Testing the Mediating role of Knowledge Sharing Behaviour in Indian Telecom Sector
15.	Syed Murtaza Kamal Bukhari		Impact of Employer Branding on Employee Retention: Testing the Mediating Role of Organisational Commitment in the Indian Retail Sector



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16.	Aakib Ahmad Bhat		Psychological Capital and its Influence on Employee Creativity: Testing the Mediating Role of Employee Engagement
17.	Syed Farhat Bashir		Effect of Workplace Bullying on the Workplace Deviance Behaviour among the Private School Teachers in the Union Territory of Jammu and Kashmir: Testing the Mediating Role of Neuroticism
18.	Uzma Rashid	Dr. Parvaiz Ahmad Shah	Impact of Diversity – Focused HR Practices on Deviant Workplace Behaviour: Investigating the Mediating Role of Organisational Justice in Telecom Sector
19.	Raja Abdul Wahid Amin		Job Autonomy as a Mediator between Transformational Leadership and Employee Creativity: A Study in Higher Education Institutions.
20.	Ashiq Hussain Rather		Impact of Performance Appraisal System Practices on Employee Performance: Investigating the Mediating Role of Training
21.	Parvaiz Ahmad Lone	Dr. Sabiya Mufti	Self- leadership and Innovative Behaviour Among Entrepreneurs: Examining the Mediating Role of Entrepreneurial Self Efficacy.
22.	Naidah Gull		Employee Perceptions of Job Characteristics on Organizational Commitment in Banking Sector: Testing the Mediating Role of Job Satisfaction.
23.	Tawseef Ahmad Ganaie	Prof. Mushtaq Ahmad Bhat	Relationship Marketing Practices and Customer Loyalty in Banking: Investigating the Mediating Role of Switching Costs
24.	Rafi Ahmad Lone		Impact of Product Quality on Customer Loyalty: Testing the Mediating Role of Customer Satisfaction with Reference to Consumer Durables in Jammu and Kashmir
25.	Sumeer Ahmad Ganie		Impact of E-service Quality on Customer Satisfaction and Repurchase Intention: Testing the Moderating Role of Perceived Value
26.	Huzina Sahal		Impact of Perceived Customer Value on Behavioural Intention in Health Care Sector of Jammu and Kashmir: Testing the Mediating Effects of Corporate Image
27.	Nuzhat Jan		Impact of Social Media Usage on Purchase Intention of Generation Y In Jammu & Kashmir: Testing the Mediating Role of Electronic Word of Mouth
28.	Asif Mushtaq	Prof. Mohi-ud-Din Sangmi	Impact of Voluntary Integrated Reporting on Corporate Performance: A Cross Country Analysis
29.	Mohd Aqib Khan		Analysing the impact of Converged IFRS on Accrual Based Earnings Management Activities of Select Indian companies
30.	Mushtaq Ahmad Bhat		Impact of Supply Chain Cost Management on Competitive Advantage: A Study of Select Indian Companies
31.	Nisar Ahmad Paul	Dr. Parvaiz Ahmad Shah	Hard and Soft HRM in Indian IT Sector: Exploring the Impact on Organisational Performance

(Signature)
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Head of the Department